

THE PASADENA MUSICAL THEATRE PROGRAM

<p>Full Page 8"H x 5"W B/W \$400</p>	<p>Quarter Page 3.875"H x 2.375"W B/W \$100</p>
<p>Small Ad/ Dedication 1.75"H x 2.375"W B/W \$35</p>	
<p>Half Page 3.875"H x 5"W B/W \$200</p>	

- Our program booklet is distributed at all of our performances, **reaching over 1,000 valuable patrons at the performances alone** - but programs are kept as souvenirs, so your ad remains in the home all year, bringing more exposure.
- This is a Pasadena tradition, bringing Broadway-level performers and composers to work with kids and teens. **Your business is positively impacted** by being associated with a strong, local educational organization.
- **Performing arts impacts** students' self esteem, social skills, mathematical skills (dance & music), and language skills (lyrics, homework, comprehension & speech).
- Many schools have deeply **cut their arts budgets**.
- All ads are printed black and white in our 5.5" x 8.5" playbill.
- Attach your ad to this form, or email a high quality JPEG or PDF to **ads@pasadenamusicaltheatre.org**
- Put cast member name, dollar amount, and ad size on back of each ad attached, or included in the e-mail with ad attached.
- The bottom of this form must accompany all ads/checks.
- The Pasadena Musical Theatre Corporation is a tax-exempt 501(c)(3) public charity. The federal tax ID is: 27-4025161
- Amount donated \$_____

SAVE THE TOP HALF OF THIS FORM AS YOUR RECEIPT

AD/DEDICATION FORM

CAST MEMBERS: give this portion of the form and the attached ad (if attached, put cast member's name on back) to the PMTP Company Manager. Send JPEGs by e-mail to the address below.

Please fill out entire form:

SPONSOR NAME _____

SPONSOR E-MAIL _____

SPONSOR PHONE _____

BUSINESS NAME _____

BUSINESS URL _____

PMTP CAST MEMBER NAME _____

PMTP CAST MEMBER PHONE _____

1

<input type="checkbox"/>	Small size ad - \$35 [1.75"H x 2.375"W]
<input type="checkbox"/>	Quarter-page ad - \$100 [3.875"H x 2.375"W]
<input type="checkbox"/>	Half-page ad - \$200 [3.875"H x 5"W]
<input type="checkbox"/>	Full-page ad - \$400 [8"H x 5"W]

2

<input type="checkbox"/>	Ad attached
<input type="checkbox"/>	Ad will be e-mailed to <i>ads@pasadenamusicaltheatre.org</i> [JPEG or PDF]

3

<input type="checkbox"/>	Cash amount attached \$_____
<input type="checkbox"/>	Check amount attached \$_____
	Check # _____ [payable to <i>The Pasadena Musical Theatre Corporation</i>]

Special Ad Instructions or Dedication Message

PMTP Office Use Only - Ad ID (i.e., S/Oliver 2)

DUE DATE: MONDAY, JULY 3RD

Questions? Contact ads@pasadenamusicaltheatre.org or call 818-514-5651