

# THE PASADENA MUSICAL THEATRE PROGRAM

<p style="text-align: center;">Full Page 8"H x 5"W B/W \$400</p>	<p style="text-align: center;">Quarter Page 3.875"H x 2.375"W B/W \$100</p>	
<p style="text-align: center;">Small Ad/ Dedication 1.75"H x 2.375"W B/W \$35</p>		
<p style="text-align: center;">Half Page 3.875"H x 5"W B/W \$200</p>		

- Our program booklet is distributed at all of our performances, **reaching over 1,000 valuable patrons at the performances alone** - but programs are kept as souvenirs, so your ad remains in the home all year, bringing more exposure.
- This is a Pasadena tradition, bringing Broadway-level performers and composers to work with kids and teens. **Your business is positively impacted** by being associated with a strong, local educational organization.
- **Performing arts impacts** students' self esteem, social skills, mathematical skills (dance & music), and language skills (lyrics, homework, comprehension & speech).
- Many schools have deeply **cut their arts budgets**.
- All ads are printed black and white in our 5.5" x 8.5" playbill.
- Attach your ad to this form, or email a high quality JPEG or PDF to **ads@pasadenamusicaltheatre.org**
- Put cast member name, dollar amount, and ad size on back of each ad attached, or included in the e-mail with ad attached.
- The bottom of this form must accompany all ads/checks.
- The Pasadena Musical Theatre Corporation is a tax-exempt 501(c)(3) public charity. The federal tax ID is: 27-4025161
- Amount donated \$\_\_\_\_\_

SAVE THE TOP HALF OF THIS FORM AS YOUR RECEIPT

## AD/DEDICATION FORM

**CAST MEMBERS:** give this portion of the form and the attached ad (if attached, put cast member's name on back) to the PMTP Company Manager. Send JPEGs by e-mail to the address below.

Please fill out entire form:

SPONSOR NAME \_\_\_\_\_

SPONSOR E-MAIL \_\_\_\_\_

SPONSOR PHONE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS URL \_\_\_\_\_

PMTP CAST MEMBER NAME \_\_\_\_\_

PMTP CAST MEMBER PHONE \_\_\_\_\_

1	<input type="checkbox"/> Small size ad - \$35 [1.75"H x 2.375"W] <input type="checkbox"/> Quarter-page ad - \$100 [3.875"H x 2.375"W] <input type="checkbox"/> Half-page ad - \$200 [3.875"H x 5"W] <input type="checkbox"/> Full-page ad - \$400 [8"H x 5"W]
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2	<input type="checkbox"/> Ad attached <input type="checkbox"/> Ad will be e-mailed to <span style="padding-left: 40px;"><i>ads@pasadenamusicaltheatre.org</i> [JPEG or PDF]</span>
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3	<input type="checkbox"/> Cash amount attached \$ _____ <input type="checkbox"/> Check amount attached \$ _____ Check # _____ <i>[payable to The Pasadena Musical Theatre Corporation]</i>
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Special Ad Instructions or Dedication Message	
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PMTP Office Use Only - Ad ID (i.e., S/Oliver 2)
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**DUE DATE: MONDAY, JULY 2ND**

Questions? Contact [ads@pasadenamusicaltheatre.org](mailto:ads@pasadenamusicaltheatre.org) or call 818-514-5651