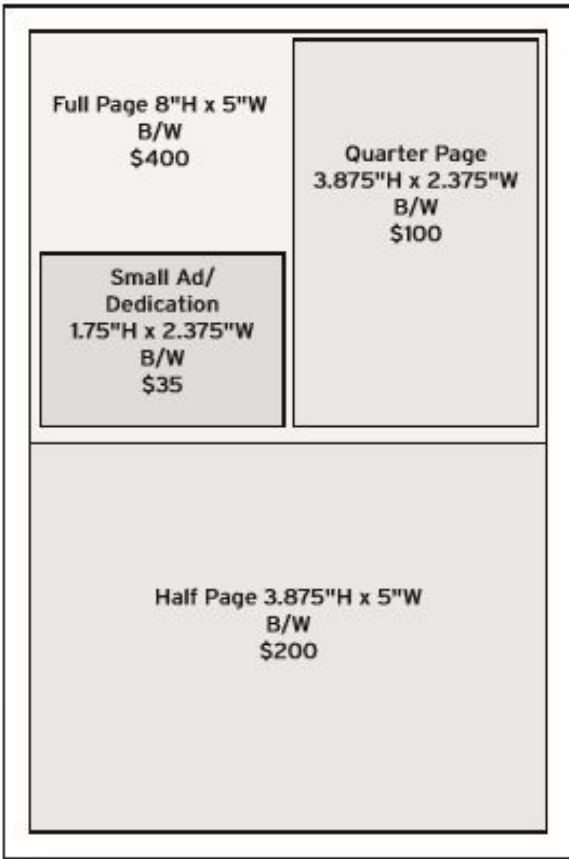


# THE PASADENA MUSICAL THEATRE PROGRAM



- Our program booklet is distributed at all of our performances, **reaching over 1,000 valuable patrons at the performances alone** - but programs are kept as souvenirs, so your ad remains in the home all year, bringing more exposure.
- This is a Pasadena tradition, bringing Broadway-level performers and composers to work with kids and teens. **Your business is positively impacted** by being associated with a strong, local educational organization.
- **Performing arts impacts** students' self esteem, social skills, mathematical skills (dance & music), and language skills (lyrics, homework, comprehension & speech).
- Many schools have deeply **cut their arts budgets**.
- All ads are printed black and white in our 5.5" x 8.5" playbill.
- Attach your ad to this form, or email a high quality **JPEG** or **PDF** to [ads@pasadenamusicaltheatre.org](mailto:ads@pasadenamusicaltheatre.org)
- Name your files: ADSIZE\_BUSINESSNAME\_STUDENTLASTNAME
  - Example: SMALL\_SPADOG\_GREENE.PDF
- Put cast member name, dollar amount, and ad size on back of each ad attached, or included in the e-mail with ad attached.
- The bottom of this form must accompany all ads/checks.
- The Pasadena Musical Theatre Corporation is a tax-exempt 501(c)(3) public charity. The federal tax ID is: 27-4025161
- Amount donated \$\_\_\_\_\_

SAVE THE TOP HALF OF THIS FORM AS YOUR RECEIPT

## AD/DEDICATION FORM

**CAST MEMBERS:** give this portion of the form and the attached ad (if attached, put cast member's name on back) to the PMTP Company Manager. Send JPEGs by e-mail to the address below.

Please fill out entire form:

SPONSOR NAME \_\_\_\_\_

SPONSOR E-MAIL \_\_\_\_\_

SPONSOR PHONE \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

BUSINESS URL \_\_\_\_\_

PMTP CAST MEMBER NAME \_\_\_\_\_

PMTP CAST MEMBER PHONE \_\_\_\_\_

1  Small size ad - \$35 [1.75"H x 2.375"W]  
 Quarter-page ad - \$100 [3.875"H x 2.375"W]  
 Half-page ad - \$200 [3.875"H x 5"W]  
 Full-page ad - \$400 [8"H x 5"W]

2  Ad attached  
 Ad will be e-mailed to [ads@pasadenamusicaltheatre.org](mailto:ads@pasadenamusicaltheatre.org) [JPEG or PDF]

3  Cash amount attached \$\_\_\_\_\_  
 Check amount attached \$\_\_\_\_\_  
 Check # \_\_\_\_\_  
 [payable to *The Pasadena Musical Theatre Corporation*]

Special Ad Instructions or Dedication Message	PMTP Office Use Only - Ad ID (i.e., S/Oliver 2)
---	---

**DUE DATE: MONDAY, JULY 2ND**

Questions? Contact [ads@pasadenamusicaltheatre.org](mailto:ads@pasadenamusicaltheatre.org) or call 818-514-5651